Emailanator Overview

INTRODUCING

EMAILANATOR

About Us

The 510 Studio was designed to merge our work life with our home life. Inspired by the types of studios created by Frank Lloyd Wright who always made peaceful & meaningful places to work and live.

ww.adventurestudio.com
hello@adventurestudio.com
1-866-957-9808

In 2006 we founded a design and development studio and called it Adventure Studios. Together, we have over 35+ years of experience in the fields of design, development, marketing and communications.

We converted a 1920's carriage garage into a hi-tech studio that affectionately became known as the "iGarage." There began a paradigm shift and an amazing journey of working in what was then a newly-emerging "virtual" work environment. This new and exciting environment enabled us to engage in online projects with organizations from around the world and create customized solutions to support global communications in many languages. It was the beginning of an extraordinary adventure, one that continues to be so to this day!

Over the years, we have worked with marketing and communications teams around the globe and we've learned a lot about what works and what doesn't work, in terms of digital services. Being in the business of building custom solutions, often to fill the gaps found in existing softwares, gave us the opportunity to identify a number of essential requirements that products on the market consistently missed. So, with a lot of direct input from clients, the best beta-test group one could ask for, we launched into the world of product development and ultimately created a wide range of solutions that take business processes and collaborative communications to the next level.

Our mission is aimed at creating technologies that move the evolution of digital services in a better direction. We provide solutions that offer the right mix of products for the industries we serve; Products that create collaborative environments that succeed, allow for flexibility and customization, streamline costs and provide longterm stability.

Discover More, Learn to Explore.

Adventure Studios

EMAILANATOR

"An e-newsletter that is the pièce de résistance"

A good newsletter is the perfect tool for letting customers, members, followers, etc., know a little bit more about what's going on within an organization or business. Newsletters are an opportunity to directly engage an audience in ways that go beyond the "about" sections of company websites. Essentially, newsletters are a concise, straight-forward way to communicate current news and build brand awareness — an indispensable tool employed by marketing and communications teams.

We do a tremendous amount of work with marketing and communications teams and the most common complaint we hear is that digital newsletter production is a major time vampire! And although there are all kinds of programs out there that "promise" to simplify the process, they ultimately fall short, especially for professional teams who need something more robust than what the popular tools are offering.

Our clients have tried most methods out there and they have concluded that creating an email newsletter without Emailanator is a tedious, soul-sucking experience.
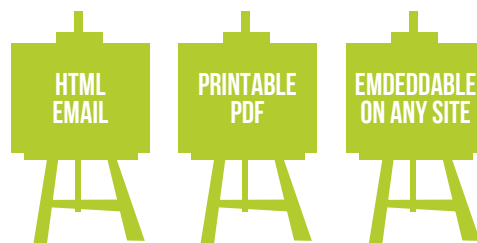
Needless to say, the HTML/CSS newsletter landscape is trickier and more time consuming than one might think. What usually happens is that the newsletter, something that should only take an hour or two to produce, can take days to successfully format and email. Ugh! Not the most productive use of a communication team's time.

An email newsletter app that doesn't require you to know HTML, meets the highest brand standards and doesn't need to be rebuilt each time you use it. In addition, it produces an email, a print-ready PDF and a page that can be viewed online!

There are a few third-party email marketing systems that do an okay job at helping businesses leverage their marketing efforts, but they're not the right fit for everyone, especially organizations who want brand consistency.
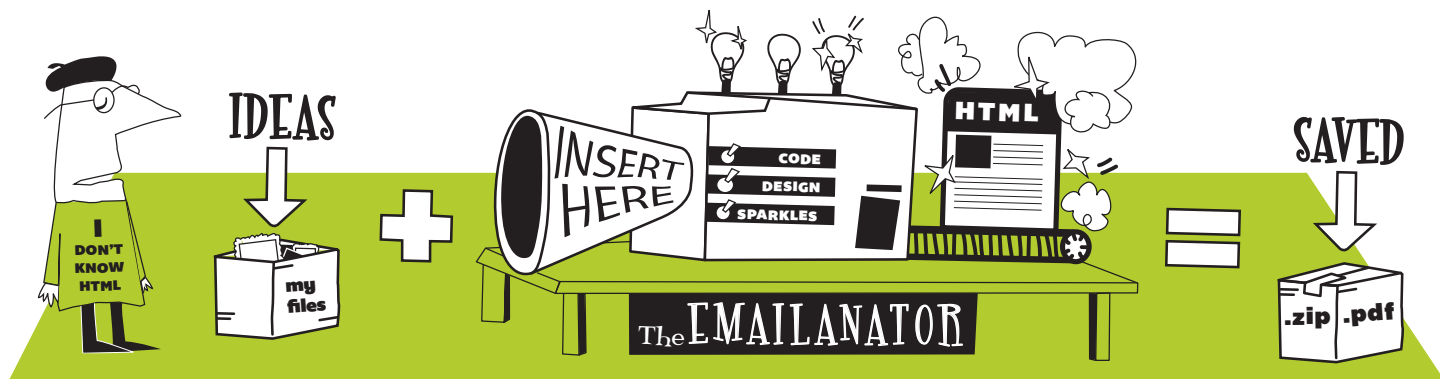
And for large organizations sending upwards of 10,000 emails per month, the cost can be quite prohibitive and the analytics, inconsistent at best.

What Gets Created?

HTML EMAIL

PRINTABLE PDF

EMDEDDABLE ON ANY SITE

Emailanator creates custom newsletters, a necessity for maintaining brand consistency, and supports multiple newsletters, simultaneously, for organizations that generate that kind of output. But the best news of all... newsletters can be produced and sent lickety-split.

IDEAS

I DON'T KNOW HTML

my files

INSERT HERE

CODE
DESIGN
SPARKLES

HTML

The EMAILANATOR

SAVED

.zip .pdf

1 The Template

The template is a tool for others to use, perfect for HTML Newsletters

2 Your Articles & Issues

Input stories and media into a template to create beautiful Newsletter Issues

3 Send to Subscribers

When you're preparing to send choose subscribers, mail, and recieve the stats
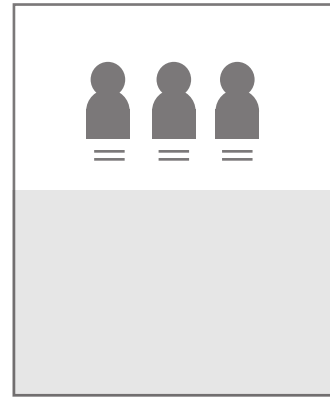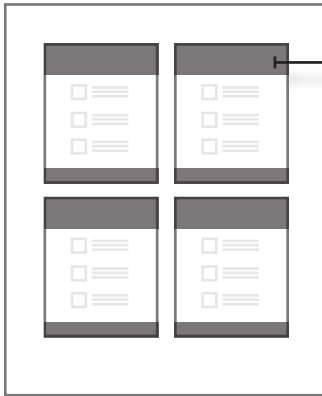
The Process

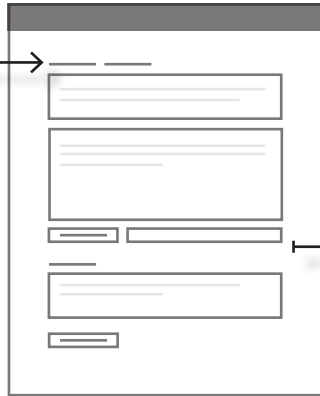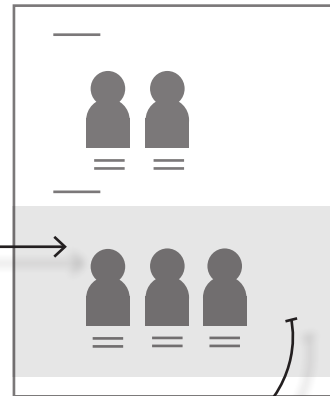**The Make Up**

Template

Articles

Subscribers

The Process
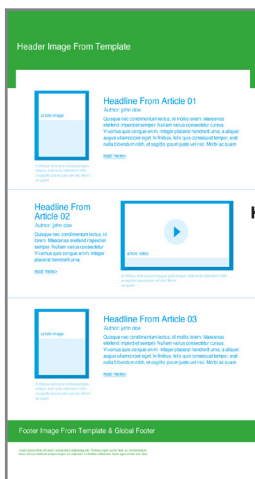
Select A Template

Create Articles

Choose Subscribers

The Result

<id="Mailgun Campaign">

Header Image From Template

Headline From Article 01
Author: john doe

Headline From Article 02
Author: john doe

Headline From Article 03
Author: john doe

Footer Image From Template & Global Footer

Assembled Mail Sent

Get The Stats

A Breakdown

This is a basic look at what things make up a Newsletter

The items in green are elements of the template, and the parts in blue are content that users input.

Header Image From Template

article image

Headline From Article 01

Author: john doe

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read more>

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Headline From Article 02

Author: john doe

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read more>

article video

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article image

Headline From Article 03

Author: john doe

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Footer Image From Template & Global Footer

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Article Detail

This is a basic look at the things that make up an Article Page

Here we can view the entire story. We can also view included media elements such as images, pdfs, and videos.

Header Image From Template

article image

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downloads

pdf 01
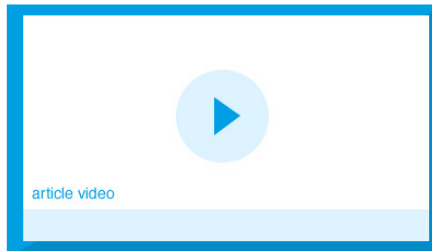
pdf 02

Headline From Article 01

Author: john doe

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multimedia section

article video

Video Caption

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